



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Andrew J. Boron : Examiner: Novosad, Jennifer
Serial No.: 10/064,637 : Group Art Unit: 3634
Filed: August 1, 2002 : Attorney Docket No.: 716139.99
For: PRODUCT DISPLAY RACK : Customer No.: 5337
Last Office Action: July 25, 2003

PATENT
716139.99

Handwritten: 4/4/03

AMENDMENT A

Mail Stop Non-Fee Amendment
Honorable Commissioner of Patents
P.O. Box 1450
Arlington, VA 22313-1450

Dear Sir:

The following amendments are provided in response to the Office Action mailed July 25, 2003.

RECEIVED
SEP 02 2003
GROUP 3600



BLACKWELL SANDERS PEPER MARTIN
LLP

720 OLIVE STREET SUITE 2400 ST. LOUIS, MO 63101
TEL: (314) 345-6000 FAX: (314) 345-6060
WEBSITE: www.blackwellsanders.com

ROBERT J. LEWIS
DIRECT: (314) 345-6443

FAX: (314) 345-6543
E-MAIL: rlewis@blackwellsanders.com

August 25, 2003

Mr. Dave Wiegert
Paul Flum Ideas, Inc.
11100 Linpage Place
St. Louis, MO 63132

Re: U.S. Utility Patent Application
Serial No.: 10/064,637
Filed: August 1, 2002
For: PRODUCT DISPLAY RACK (Versa Tower Station)
Inventor: Boron, Andrew J.
Our Ref.: 716139.99

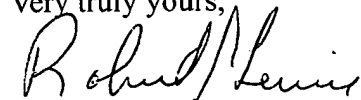
RECEIVED
SEP 02 2003
GROUP 3600

Dear Dave:

In the matter of the above-identified pending patent application, we have now prepared and filed an amendment in response to the outstanding Office Action dated July 25, 2003. Enclosed is a copy of the Amendment as filed for your files.

We will advise you when we have received a further Office Action in this matter. If you have any questions regarding the enclosed amendment, please let us know.

Very truly yours,


Robert J. Lewis
Intellectual Property Group

/jlb

cc: Andy Boron

STLD01-1028860-1

KANSAS CITY, MISSOURI • ST. LOUIS, MISSOURI • OVERLAND PARK, KANSAS • OMAHA, NEBRASKA
SPRINGFIELD, MISSOURI • EDWARDSVILLE, ILLINOIS • WASHINGTON, D.C. • LONDON, UNITED KINGDOM
AFFILIATES: LEEDS • MANCHESTER • MEXICO CITY • MONTREAL • TORONTO • VANCOUVER



8-26-03

3634

PTO/SB/21 (03-03)

Approved for use through 04/30/2003. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/064,637	
	Filing Date	August 1, 2002	
	First Named Inventor	Andrew J. Boron	
	Group Art Unit	3634	
	Examiner Name	Novosad, Jennifer	
Total Number of Pages in This Submission	14	Attorney Docket Number	716139.99

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to a Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below) return postcard.
Remarks:		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual Name	Robert J. Lewis, Reg. No. 27,210 Blackwell Sanders Peper Martin LLP
Signature	<i>Robert J. Lewis</i>
Date	8/25/03

RECEIVED
SEP 02 2003
GROUP 3600

CERTIFICATE OF TRANSMISSION/EXPRESS MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as Express Mail in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this date: August 25, 2003 Express Mail Label No.: EV320681867US			
Typed or printed name	Fran Grooms		
Signature	<i>Fran Grooms</i>	Date	8/25/03

This collection of information is required by 37 CFR 1.5. This information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you are required to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.